



Dear Friend of Gay Men's Health:

I write to invite you to participate in what promises to be a uniquely important and exciting event, the Gay Men's Health Summit 2012, scheduled for July 20-21, 2012, at the George Washington University in Washington, D.C. As the Summit will immediately precede the XIX International AIDS Conference (the first to be held in the United States since the HIV Travel Ban was lifted) and related activities, we anticipate that interest in the Summit will be high and are planning for 300 to 400 participants.

Since 1999, Gay Men's Health Summits have brought forth powerful new ideas that have helped to create a new generation of leaders and organizations committed to the broad health of gay, bisexual and transgender men. Participants will be a diverse group of activists, providers, educators, researchers, policy experts, and others. A program committee is now forming to put together a diverse array of workshops, plenaries, panels and more. Topics will run the gamut of gay men's health and wellness and are expected to include topics such as hepatitis C, crystal methamphetamine, holistic and complementary health approaches, access to care, health care reform, online dating, same-sex marriage, sexual abuse and domestic violence, spirituality, and age-related health issues. The Summit's mission statement, core principles and core issues are provided in the enclosed information sheet.

Sponsorships are available at three levels, ranging from \$1,000 to \$10,000, and sponsorship opportunities are available for specific Summit events and products. (Please see the enclosed schedule.) In addition to supporting the largest and longest-running periodic conference to approach gay men's health and wellness holistically and with a community-building focus, benefits of Sponsorships include Summit registrations and opportunities to share your company's work with Summit participants through various venues and media.

I hope we can count on you to join us in this exciting undertaking.

Sincerely,

Gay Men's Health Summit 2012
Local Planning Committee



www.gmhs2012.org

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsor: \$5000-\$10,000

Platinum Level Sponsors will receive four Summit registrations, a full-page in the program book, and the company's name and logo on all promotional materials.

Gold Level Sponsor: \$2500-\$5000

Gold Level Sponsors will receive two Summit registrations, a half-page placement in the program book, and the company's name and logo on all promotional materials.

Silver Level Sponsor: \$1000-\$2500

Silver Level Sponsors will receive one Summit registration, a quarter-page placement in the program book, and the company's name and logo on all promotional materials.

In addition to the above benefits and the opportunity to support the largest and longest running periodic conference to approach Gay men's health and wellness holistically with a community-building focus, sponsors will receive the following benefits and acknowledgments:

- Prominent placement in all conference publications and promotions
- Links from the GMHS web site to Sponsors' web sites
- Prominent table space (of at least 25" x 40") for literature displays
- Inclusion of organizational literature in Summit registration packets or gift bags
- Acknowledgement at the Opening Plenary

There are many other specific opportunities to sponsor specific parts of the Gay Men's Health Summit 2012, such as the Welcoming Reception, Breakfast, Lunch, and Closing Reception, as well as sponsorship of the Gift Bags and the Developing Countries Fellows. These opportunities are available on a first-come, first-served basis. Please contact gmhs@thedccenter.org with any comments or questions that you may have about these opportunities.

SPONSORSHIP REGISTRATION FORM

Company Name (exactly as it should appear on lists of sponsors):

Principal Contact:

Address:

Phone:

E-mail:

Website:

Please provide the organization's name and logo (.jpg, .eps, .gif, .pdf)

Please provide the names of registrants as soon as known, and no later than June 15, 2012.

Please return this form by e-mail to gmhs@thedccenter.org.